

SIGMA ALPHA EPSILON



Preserving Legacy into the Future

**The Campaign for
Massachusetts Delta**



THE NEXT STEP FOR MASS DELTA

THE SCOPE

In 1896, our chapter house at 6 Humboldt Avenue was built as the home for Massachusetts Delta brothers. The chapter house is more than a house, though; it stands as a symbol for every brother of Mass Delta. Each room holds stories and keepsakes from different eras. While each class has its unique qualities, it's the brotherhood within these walls that unites generations.

The chapter house remains a symbol for SAE at WPI. However, after 130 years, it has started to show signs of aging. It is now time to ensure our home not only continues for another 130 years, but also supports the future generations of our fraternity.

This summer, the Board of Directors, formerly known as the House Corporation, has begun work on the exterior renovation of the chapter house.

Gathering of the project details has already begun, with the chapter receiving detailed architectural proposals from local architectural firms and several bids for the renovation. Once a firm is selected, project planning will begin, with construction starting in May.

However, the vision for this campaign extends beyond just the exterior. The goal is for it to secure our home's future and transform the chapter house into the best fraternity housing on campus.



THE PROJECT

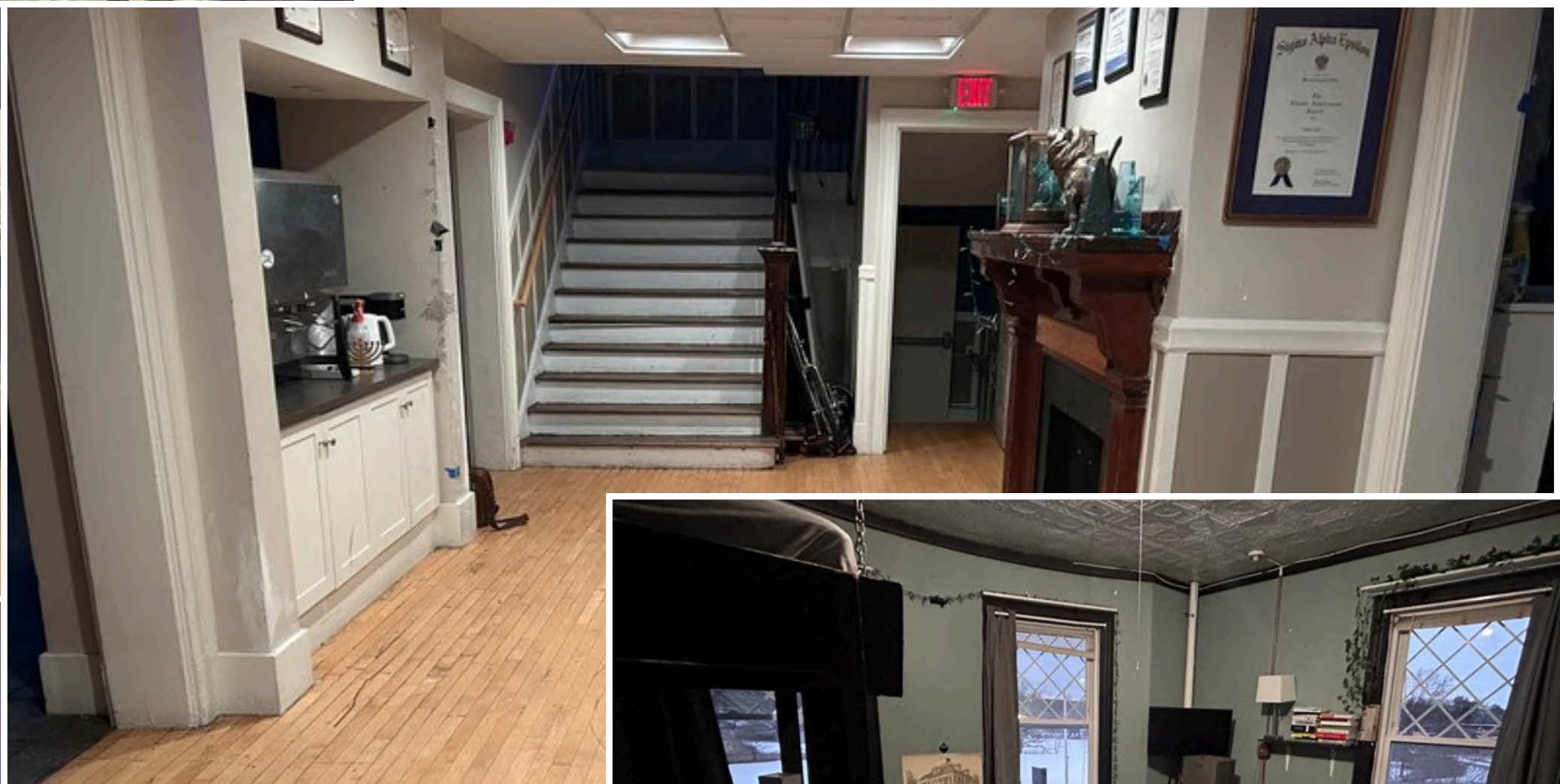
PHASE 1: THE WHITE HOUSE EXTERIOR

Construction on the White House exterior is scheduled to begin in late May and will focus on restoring the building's exterior while preserving its historic character.

The project includes removing and replacing aging siding, integrating modern, high-efficiency insulation into the walls, and replacing outdated windows with energy-efficient, historically accurate designs. Original exterior trim and architectural details will be preserved and restored to maintain the White House's timeless appearance.

These improvements will significantly reduce energy loss, stabilize interior temperatures, and create a more comfortable living and study environment for undergraduate members during Worcester's harsh winter months. Last winter alone, undergraduates spent over \$5,000 on heating costs, underscoring the urgent need for upgrades in the White House.





THE IMPACT THAT WILL CONTINUE

PHASE 2: THE WHITE HOUSE INTERIOR

The next phase of the project will focus on the White House interior, beginning with a full renovation of the kitchen into a durable, industrial-grade space designed to support daily meal preparation throughout the academic year.

Following the kitchen renovation, interior upgrades will continue throughout the White House, including new hardwood flooring on the upper levels, updated stair treads and banisters, modernized bathrooms, and targeted improvements to residential rooms to enhance comfort, safety, and long-term livability.

PHASE 3: SECURE BROWN HOUSE

The next phase of the project will focus on the White House interior, beginning with the final project phase aims to boost our brothers' well-being. The new Brown house established in 2006 will start showing its age (20 years later) and require long term maintenance - this fund will secure it for the long term.

Lastly, reaching the campaign goal will fund the Mass Delta Chapter Education Fund, establishing scholarships to brothers facing financial need. This helps brothers focus on their careers and manage expenses for studying abroad, MQPs, or related costs.

THE BROTHERHOOD THAT STANDS TODAY

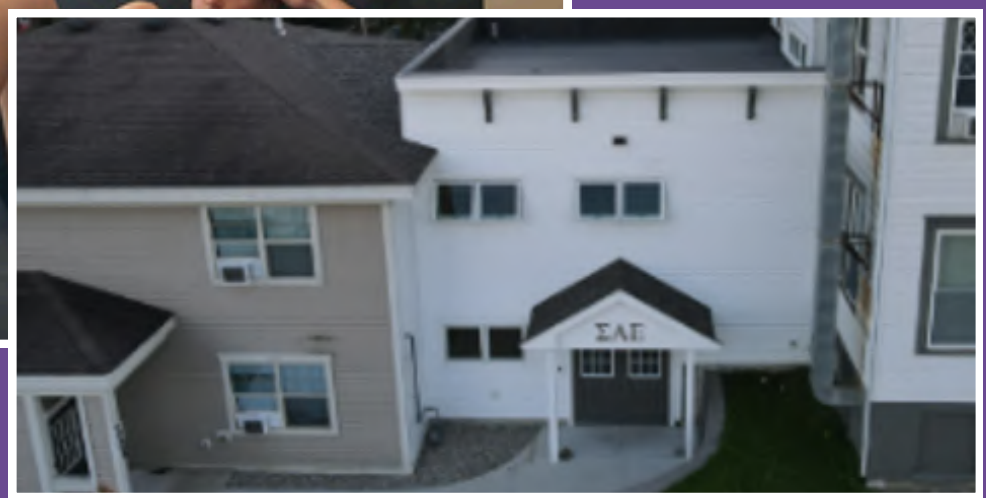
Over the last 5 years, the chapter has grown into a dynamic brotherhood like no other.

Mass Delta stands as a top fraternity nationally and on campus, having received over 8 National Awards in the last 5 years, earned 2 Zeal Nominations, and ranked one of the top Fraternities at WPI. The Chapter continues to excel in all areas of Operation:

- Chapter GPA of 3.56, one of the highest on campus
- $\frac{2}{3}$ of members are in a leadership role on campus
- \$5,000 Philanthropy dollars raised each year
- Leadership Development Programming, covering costs to send brothers to UIFI & Leadership School
- Career Development Program created to help brothers prepare for post-college

The chapter's impact surpasses campus, reaching nationwide via the National Marrow Donor Program (NMDP), which connects blood disease patients with stem cell donors. Mass Delta hosts two NMDP registry drives annually, and have added over 1,250 members to the registry. Mass Delta accounts for more than 10% of nationwide SAE donations that originate from chapter registry events, resulting in 13 life-saving donations. The chapter consistently ranks in the top 5 in the NMDP x SAE Donor Challenge every year since partnering, most recently placing 2nd in 2025.





WHY YOUR GIFT MATTERS

In 2015, our brotherhood launched its first Capital Campaign. More than 200 brothers and 50 volunteers came together to raise over \$700,000, transforming our chapter. That commitment made possible the Connector in 2020—uniting the White House and Brown House and creating shared living, study, and gathering spaces that have become the heart of our chapter.

The Connector is more than brick and mortar. It is a living expression of our brotherhood, inspired by Dick Hooker’s enduring call to “leave this place better than you found it.” Because of your generosity, that principle became reality—strengthening our home and shaping the daily experience of every brother who walks through its doors.

Now, our brotherhood is called to lead once more. Together, we can modernize the White House, preserve our facilities for generations, and invest in the success of our undergraduate brothers. Join us in building on this legacy and securing Mass Delta’s future.

GIFT PYRAMID: \$1,000,000 CAMPAIGN			SIGMA ALPHA EPSILON	
GIFT LEVEL			LEAD DONORS	CUMULATIVE TOTAL
\$400,000			2 DONORS	\$1,000,000+
\$50,000			6 DONORS	\$600,000
\$25,000			10 DONORS	\$500,000
\$10,000			20 DONORS	\$350,000
\$5,000			25 DONORS	\$250,000
\$3,000			>50 DONORS WITH AN AVERAGE OF \$1500	\$150,000
<\$3,000				\$75,000

“We have the opportunity to do something here which would be lasting.”

-Rick Schneider '79

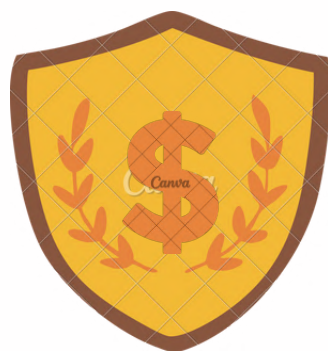
CAMPAIGN CHAIRMAN



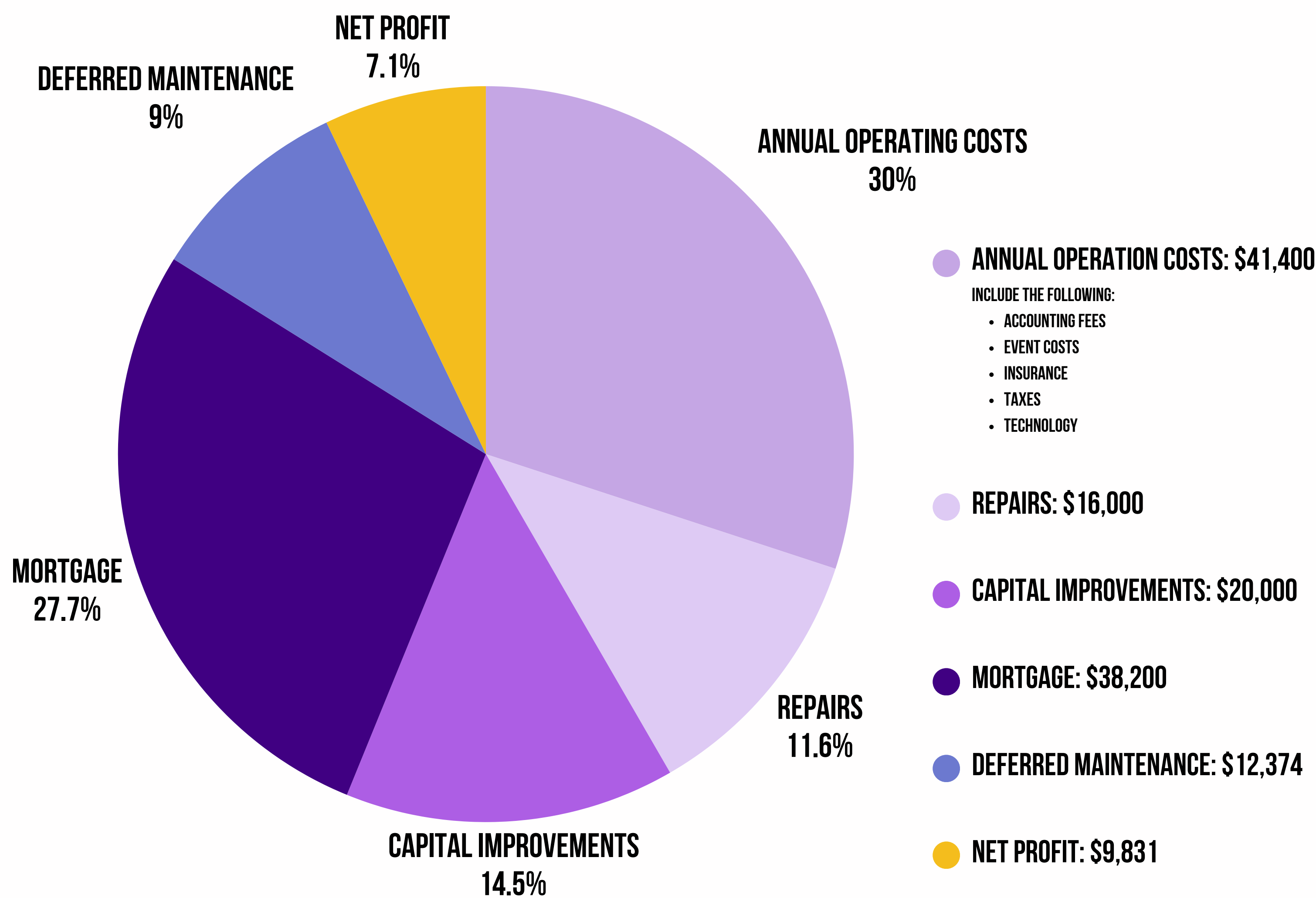
CAMPAIGN EXECUTIVE COMMITTEE

- Ron Sedegren '85
Darwin Kovacs '73
Don Peterson '71
Jeff Coy '91
- Matt Schulze '08
Arly Dungca '08
Eli Ellis '20

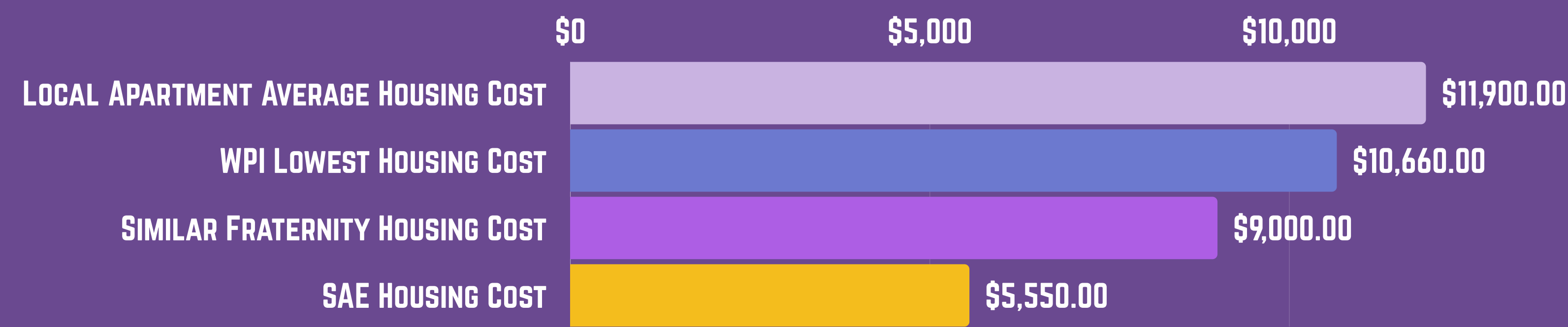
PRESERVING AFFORDABILITY WHILE SECURING OUR FUTURE.

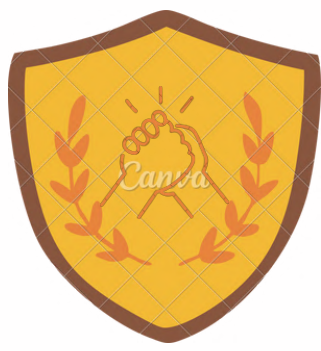


MASS DELTA HOUSING FINANCIAL HEALTH
TOTAL YEARLY REVENUE: \$137,805



MASS DELTA STUDENT HOUSING COMPARISON





HOW CAN YOU CONTRIBUTE?

MAKE A DONATION

Mass Delta offers two ways to donate:

Give directly: Visit Mass Delta saewpi.com/giving for directly to Mass Delta.

Tax-deductible giving is available for leadership commitments (\$10,000+) facilitated in partnership with SAE National foundation includes planned giving, bequests, charitable rollovers etc.

Please contact giving@mass-delta.org to learn more.

BE A CLASS AGENT

Mass Delta is calling on brothers to step up and lead. Help grow support by recruiting your pledge class and fellow alumni.

- Donate to the Campaign and how your commitment
- **Join the Campaign Development Council (CDC)** to rally other alumni to the campaign

Interested in joining the CDC or have questions? Reach out to **Jacob Caballero** at giving@mass-delta.org

CAMPAIGN GOALS

CAPITAL PROJECTS	FUNDING LEVELS
WHITE HOUSE EXTERIOR	\$300,000
WHITE HOUSE BEDROOMS	\$200,000
WHITE HOUSE KITCHEN & HALLWAYS	\$100,000
WHITE HOUSE BATHROOMS	\$100,000
BROWN HOUSE IMPROVEMENT FUND	\$150,000
CHAPTER EDUCATION FUND	\$150,000
CAMPAIGN TARGET	\$1,000,000

CAMPAIGN CHALLENGES AND RECOGNITION LEVELS

\$400,000 MATCHING GIFT CHALLENGE

The Classes of '79 & '85 are matching every dollar donated, up to \$400,000.

Give now and turn your gift into twice the impact for Mass Delta.

Help us unlock this gift and build Mass Delta together.

THE PLEDGE CLASS NAMING CHALLENGE

Mass Delta is calling all brothers to unite your class for an opportunity to achieve a recognition plaque in the chapter:

- Graduates of the Last Decade (GOLD) 2016-2025: raise at least \$10k or more
- All other Alumni classes: raise \$25K or more

Help build our brotherhood and leave this place better than you found it together, brothers!

GET YOUR NAME ON A COMMEMORATIVE BRICK IN FRONT OF THE WHITE HOUSE

- Make a \$3,000+ total giving commitment (up to 5 years)